

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Malik Maintains Lead in Spadina-Fort York

With 52% of support, Malik's future looks promising

Toronto, Sept 15th – In a random sampling of public opinion taken by The Forum Poll™ among 208 Ward 10 voters, amongst those decided and leaning, 52% are voting for Ausma Malik. Runners up is Karlene Nation with 13% of support.

“With a slight majority of support, it is very likely that Ausma Malik will take the win this October,” says Dr. Lorne Bozinoff, President of Forum Research.

John Tory holds a slight lead in the polls, with 30% of support. Gil Penalosa tails behind him at 18%.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 208 randomly selected eligible voters across Spadina-Fort York. The poll was conducted on Sept 14th, 2022. Results based on the total sample are considered accurate +/- 7%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: <https://canadianresearchinsightscouncil.ca/standards/>

TORONTO

Sept 15th, 2022

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Councillor in Ward 10

'Who will you vote for as councillor in Ward 10 in this municipal election on October 24th?'

[Decided / Leaning]

| Sample | Age | | | | Gender | | | | | |
|-----------------|-------|------|--------|------------|--------|-------|-------|-------|-------|-----|
| | Total | Male | Female | Non-binary | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| April Engelberg | 105 | 36 | 64 | 5 | 1 | 4 | 4 | 21 | 22 | 53 |
| Ausma Malik | 8% | 18% | 5% | 0% | 0% | 0% | 0% | 24% | 15% | 9% |
| Rocco Achampong | 52% | 47% | 53% | 60% | 100% | 45% | 75% | 53% | 38% | 40% |
| Karlene Nation | 5% | 14% | 2% | 0% | 0% | 12% | 0% | 4% | 4% | 4% |
| Other | 13% | 15% | 12% | 0% | 0% | 0% | 0% | 39% | 39% | 39% |
| | 22% | 7% | 28% | 0% | 0% | 43% | 25% | 4% | 4% | 4% |

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Hot Issues

'What is the most important issue to you this upcoming election?'

| Sample | Age | | | | Gender | | | | | |
|--|-------|------|--------|------------|--------|-------|-------|-------|-------|-----|
| | Total | Male | Female | Non-binary | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Sample | 208 | 80 | 121 | 7 | 3 | 7 | 9 | 36 | 38 | 115 |
| City infrastructure, services and taxes | 22% | 23% | 21% | 14% | 33% | 32% | 18% | 19% | 23% | 11% |
| The cost of living and inflation | 21% | 25% | 18% | 0% | 33% | 18% | 36% | 18% | 13% | 9% |
| Traffic, congestion and transit | 19% | 9% | 27% | 29% | 0% | 40% | 10% | 15% | 8% | 19% |
| Housing affordability | 13% | 12% | 13% | 14% | 0% | 9% | 10% | 19% | 15% | 17% |
| COVID-19 and pandemic recovery | 7% | 7% | 6% | 0% | 0% | 0% | 26% | 0% | 7% | 1% |
| Pedestrian and cyclist safety | 6% | 9% | 3% | 14% | 0% | 0% | 0% | 21% | 3% | 8% |
| Climate action at a municipal level | 5% | 6% | 4% | 14% | 0% | 0% | 0% | 0% | 2% | 17% |
| Crime and gun violence | 5% | 6% | 4% | 0% | 0% | 0% | 0% | 5% | 13% | 11% |
| Inclusion issues such as anti-racism, LGBTQ, and disability issues | 2% | 0% | 2% | 14% | 2% | 2% | 0% | 0% | 5% | 3% |
| Other | 3% | 3% | 2% | 0% | 0% | 0% | 0% | 3% | 11% | 4% |

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Municipal Election Interest

'How likely are you to vote in the municipal election in October?'

| | Age | | | | Gender | | | | | |
|--|-------|------|--------|------------|--------|-------|-------|-------|-------|-----|
| | Total | Male | Female | Non-binary | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Sample | 208 | 80 | 121 | 7 | 3 | 7 | 9 | 36 | 38 | 115 |
| Absolutely certain, barring an unforeseen emergency | 82% | 80% | 84% | 71% | 100% | 89% | 74% | 85% | 81% | 70% |
| Extremely likely | 7% | 5% | 9% | 0% | 0% | 0% | 10% | 9% | 6% | 12% |
| Very likely | 7% | 14% | 1% | 0% | 0% | 9% | 16% | 0% | 3% | 6% |
| Somewhat likely | 2% | 1% | 3% | 0% | 0% | 0% | 0% | 3% | 5% | 4% |
| Not very likely | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Not at all likely | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% |
| Don't know | 3% | 1% | 3% | 29% | 0% | 2% | 0% | 3% | 5% | 8% |

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

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| % | Age | | | | Gender | | | | | |
|-------------------|-------|------|--------|------------|--------|-------|-------|-------|-------|-----|
| | Total | Male | Female | Non-Binary | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Sample | 208 | 80 | 121 | 7 | 3 | 7 | 9 | 36 | 38 | 115 |
| John Tory | 30% | 35% | 25% | 29% | 33% | 26% | 26% | 39% | 34% | 50% |
| Gil Penalosa | 18% | 15% | 21% | 0% | 33% | 40% | 0% | 16% | 9% | 11% |
| Chloe-Marie Brown | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 0% | 6% | 0% |
| Blake Acton | 8% | 1% | 16% | 0% | 0% | 32% | 0% | 0% | 6% | 1% |
| Other | 6% | 2% | 11% | 0% | 0% | 0% | 20% | 6% | 2% | 2% |
| Don't know | 38% | 46% | 27% | 71% | 33% | 20% | 54% | 39% | 37% | 37% |

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